

Joined up thinking secures ideal Asia-Pac appointment

With Carmichael Fisher's offices in the UK and Hong Kong working together so effectively on a key financial appointment, Avesco's ideal candidate was sourced, found and appointed in less than seven weeks.



“From the first meeting to appointment in just 7 weeks!”

Carmichael fisher

Executive Search

Carmichael Fisher specialises in providing executive search services to international organisations around the world. Its offices in Europe, the Middle East, Asia and Australia, work in collaboration and this collective experience in cross-border search and assessment is complimented by a deep knowledge and networks in the major industry sectors.

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Demanding technical requirements

Avesco is the name behind some of the biggest events in the world, including Olympic opening ceremonies, car shows and major sporting events. With a rapidly expanding operation in the Asia-Pacific region, partly as a result of the increased importance of car shows in the region, Avesco needed to appoint a regional finance director for its creative technology business.

Avesco's Group Finance Director, John Christmas, turned to Carmichael Fisher to find the ideal candidate for this new role. John had worked successfully with a Carmichael Fisher consultant on other senior level appointments both in the UK and overseas and he was confident the firm would deliver again. He explains: "We have a business in Shanghai and an office in Hong Kong, but much of our work in the region involves overseas companies and our head office is in the UK. We wanted a local person, or at least someone with good local knowledge, who also had a good understanding of western accounting methods.

"We also needed our appointee to operate as an effective number two for our local MD in the region, report into head office on a frequent basis and be as close as possible to operations, the heart of our business. This all made for a very specific job description and a challenging search."

Quick and efficient service

Carmichael Fisher took on the challenge with relish. According to John, one of the key reasons for the successful search was the quality of Carmichael Fisher's local team: "The team in Hong Kong had experience of European firms and dealing with businesses which straddled both Hong Kong and China. This was critical and, combined with their very quick and efficient service, secured a successful outcome."

In fact, the search process was so efficient that the time from the first meeting to scope out the brief through to a verbal offer being accepted by the candidate, took less than seven weeks – and that included the Christmas and New Year holidays.

John Christmas summarises the importance of this appointment: "We have significant operations in the Asia-Pacific region and this critical appointment will now bring our financial operations into line with our high global standards. Carmichael Fisher's excellent local office and fast service ethic were very impressive and helped us secure the outcome we were after. We will definitely use them again."